

HEALTH PROGRAM

BUILDING BRIDGES. CHANGING LIVES.

Hispanic Access Foundation's mission is to connect Latinos and others with partners and opportunities to improve lives and create an equitable society. A national nonprofit organization, we envision a future where every Latino in America enjoys good physical health and a healthy natural environment, a high-quality education, economic success, and civic engagement in his or her community with the sum of improving the future of our country.



Our founder and CEO, Maite Arce, immigrated as a young girl with her family to the U.S. from Mexico in search of a better life. While working in the nonprofit sector for many years, Maite realized how much easier life could have been for her parents had they had access to information, resources, and personalized guidance to help them navigate the surroundings of their adopted country. To help other families like her own, Maite founded Hispanic Access.



A multi-issue organization, our work spans from health outreach to educational opportunity, financial literacy, and environmental justice. Among our accomplishments, we have created meaningful federal internships for hundreds of young Latino professionals, helped to establish seven national monuments, built and trained a network of faith leaders representing more than 150,000 Latino churches, and assisted Latinos in receiving free health services. We frame our work through a social justice lens, elevating Latino voices that might otherwise be unheard.



"I saw how families suffered for relatives who were lost during the pandemic. I helped them as they went through the heartache. I felt that helping our community get vaccinated was the solution to combat the contagion."

Linda Sosa
St. Cajetan Parish, Denver, Colorado

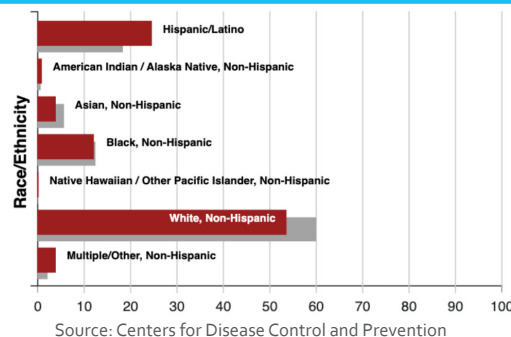
Linda Sosa belongs to a special group of nine leaders partnering with Hispanic Access Foundation to offer COVID-19 vaccinations and education to 40,000 Latinos across the country. Together, Linda and other pastors form part of our robust network of faith-based leaders representing 150,000 Latino-serving churches. Hispanic Access' trust-based relationships with this vast pastoral network make us unique and strong.

¡A LA BUENA SALUD! TO GOOD HEALTH!

U.S. Latinos have not fared well during the current COVID-19 pandemic. **Although this important demographic group makes up 18.5% of the U.S. population, Latinos account for 29% of all COVID cases.** Latinos are also at higher risk for certain other common health conditions such as hypertension, diabetes, liver disease, and obesity. At the same time, Latinos make up the largest population segment without health coverage in the United States. Since our founding, Hispanic Access has worked to improve health outcomes for U.S. Latinos. By leveraging our ties with churches—trusted members of Latino communities—we are able to connect with some of the humblest and hardest-to-reach groups: the poor, the undocumented, the less educated, the uninsured, and the non-English-speaking.

For our multi-state, award-winning initiative, Together We Can Defeat Cancer, (Juntos Podemos Contra El Cáncer), Hispanic Access worked with our pastoral network and the Centers for Disease Control and Prevention to build a scalable, cost-effective model for changing Latino attitudes on cancer prevention and detection. The project gleaned more than 100 million media impressions and resulted in the provision of education, information and referral, and connection to free screenings for breast and colorectal cancer to more than 59,000 Hispanics in Denver; Yakima, Washington; Chicago; Houston and Rio Grande Valley, Texas; Miami, Florida; and New York City. Besides our church partners, other key partners included AVANZA Supermarkets, public schools, Mexican consulates, hospitals, and local chapters of the American Cancer Society and Susan G. Komen Race for the Cure.

PERCENTAGE OF COVID-19 CASES REPORTED BY RACE/ETHNICITY



COVID-19 VACCINATION CLINICS LOCATIONS



Currently, with funding from the federal Health Resources and Services Administration, Hispanic Access is providing culturally appropriate information about COVID-19 and vaccinating 40,000 Latinos at ten sites throughout the country. **Church partners in Chicago; Denver; Denville, New Jersey; El Paso; Houston; Las Vegas; McAllen, Texas; New London, Connecticut; and Tucson are campaigning in Spanish and English, organizing pop-up vaccination clinics, conducting outreach at community centers and grocery stores, and fighting this deadly disease.**

Using our same model of resourcing churches to conduct health programming in their local communities, we have also designed and are currently seeking funding for a scalable, multi-site mental health initiative. We plan to offer the evidence-based Strengthening Families Program to Latino parents and children in 24 locations nationwide. This rigorously tested 14-week curriculum imparts mental health coping skills, improves family relationships, teaches

healthy parenting strategies, and helps young people to resist substance use.

HOW YOU CAN HELP

Preventive healthcare is surprisingly cost effective. **For \$200,000, we are able to offer our 14-week Strengthening Families program to 50 families.** This translates to approximately \$1,000 per participant and includes meals and childcare services for families taking part. Our \$1.9 million COVID vaccination campaign requires \$47.15 per person to reach and vaccinate even the most remote and initially hesitant individual.

We invite you to contact our Director of Development, Luke Miguel Argleben, at luke@hispanicaccess.org or (571) 205-6264 (Eastern Time), to discuss opportunities for partnership.

